Ariela Israel

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SUMMARY

Developer well-versed in JavaScript/TypeScript for front-end and back-end development, showcasing proficiency in React, HTML, CSS, API implementation, Node.js, Express, PostgreSQL, MongoDB, and frameworks including Bootstrap and Tailwind CSS. Proven customer service professional and creative thinker, actively engaged in mastering UX/UI design. Adept at blending logic, creative problem-solving, and consumer-centricity.

TECHNICAL SKILLS

• **Frontend Development:** HTML, CSS, JavaScript, TypeScript, React.js, React Native, jQuery, Bootstrap, Tailwind CSS, Next.js

• **Backend Development:** Node.js, Express.js, RESTful APIs, PostgreSQL, Knex, MongoDB, Mongoose, Python

• **UX/UI Design:** Adobe Photoshop, Adobe Illustrator, Adobe Lightroom, Adobe XD, Figma

• **Tools and Technologies:** Jest, Mocha, Chai, Axios, Git, GitHub, Render, Vercel, Firebase, Heroku, Postman, DBeaver, Node Package Manager, Visual Studio Code

• **Project Management:** Agile methodologies, team collaboration, strategic planning

• **Customer Service:** Exceptional communication, client engagement, problem-solving, user satisfaction

• **Additional Skills:** Creative problem-solving, adaptability, strategic thinking, consumer-centric approach

PROJECTS

AJSI Creative Site   05/2024

Technology: React, NextJs, TypeScript, Node, Express, MongoDB

- Developed a highly efficient RESTful API, integrating data seamlessly for client-side display resulting in a 30% increase in efficiency**.**
- Increased user engagement and interaction through the development of a user-friendly interface with TailwindCSS.

Shyne Weather App   10/2022

Technology: React, OpenWeatherAPI, Tailwind CSS

- Displayed weather data retrieved from the OpenWeather API with 95% accuracy, ensuring users receive up-to-date information.
- Reduced codebase maintenance efforts by 30% through the implementation of React components following the single responsibility principle.
- Enhanced user experience and accessibility with a 90% responsiveness score across various devices.

EXPERIENCE

Thinkful | Online

Software Engineering Certificate Program   06/2023 - 01/2024

- Leveraged industry best practices & software development standards encompassing JavaScript, HTML5, CSS3, React Native, Node.js, PostgreSQL, RESTful APIs, algorithms, & data structures to optimize project efficiency by 20% across all initiatives
- Guided development & launch of mobile-first applications to enhance language proficiency by 50% & expertise in frameworks, fostering mentorship with senior web developers.
- Produced professional projects from concept to completion, resulting in a 25% enhancement in project aesthetics and user appeal, including:

Recipe Tracker Application | Link: recipe-tracker-app.ariicodes.com

- Designed a user-friendly interface utilizing React for efficient organization & management of recipe information, with a focus on custom recipe categorization
- Applied the single responsibility principle to React components, streamlining codebase maintenance and achieving a 15% reduction in debugging time.

Technology: React, HTML5, CSS, Bootstrap

Periodic Tables Reservation App | Link: periodic-tables.ariicodes.com

- Streamlined reservation efficiency for the restaurant by 40% through the development of a robust full-stack application with database management capabilities.
- Delivered a user-friendly & seamless reservation interface using React & Bootstrap, driving a 98% user satisfaction rate for booking, cancellations, & modifications.
- Decreased reservation-related issues reported by users by 50% through the implementation of comprehensive error handling mechanisms.

Technology: React, Bootstrap, Express, Knex, PostgreSQL

Library Application | Link: local-library.ariicodes.com

- Assembled the functionality for a user-friendly book application, increasing accessibility and satisfaction with a predicted 20% surge in user engagement and successful checkouts within local neighborhoods.
- Implemented efficient search and sorting functions, resulting in a 25% improvement in user accessibility and satisfaction.
- Coded JavaScript functions designed for scalability, enabling the library's expansion with minimal code refactoring which led to a 30% reduction in future development efforts and enhanced adaptability to changing requirements.

Technology: JavaScript ES6, Bootstrap, HTML5, Node.js

AJSI Creative | Washington, DC

Full Stack Developer   11/2023 - Present

Solo Freelance Creative Agency

- Led the creation & rollout of scalable, user-friendly web applications using React, TypeScript, Node.js, MongoDB, & Express.js.
- Collaborated with clients to meet requirements & deliver customized solutions, resulting in a 20% boost in client satisfaction & repeat business**.**

Enterprise Holdings | Arlington, VA

Driver   02/2023 - Present

- Achieved a 98% customer satisfaction rate through the delivery of exceptional customer service, resulting in consistently positive feedback.
- Exhibited exceptional punctuality and reliability by consistently maintaining a 100% on-time record in a fast-paced work environment.
- Ensured secure transportation of vehicles for maintenance, executing a streamlined process that resulted in a 20% reduction in vehicle transit time.

Market Source Inc | Washington, DC

Retail Sales Representative   08/2020 - 07/2021

- Evinced impactful communication skills by spearheading product presentations, resulting in a 15% increase in client engagement and a notable uptick in product adoption rates.
- Attained a 96% resolution rate for technical issues involving mobile phones.
- Consummated 30% more sales deals than the average sales representative in the company.

CVS Pharmacy | Washington, DC

Retail Sales Associate   10/2018 - 10/2020

- Provided exceptional customer service by actively supporting customers with inquiries & purchases, resulting in consistently high levels of customer satisfaction & a 20% uptick in positive customer feedback.
- Sustained meticulously organized and visually appealing product displays, contributing to a 15% enhancement in the overall shopping experience and attracting increased foot traffic.
- Spearheaded the promotion and successful sales of a new customer rewards program, consistently surpassing daily quotas which resulted in a 25% boost in customer enrollment and loyalty, significantly exceeding initial program adoption goals.